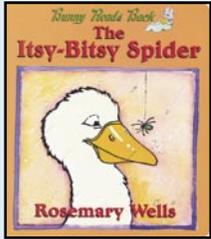
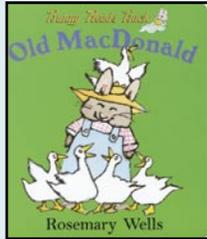


## Bunny Reads Back Board Books

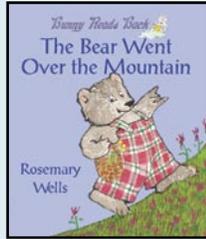
Designed for the youngest readers, these charming books allow children to practice reading as they memorize the words to their favorite songs.



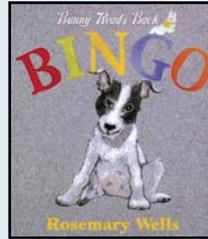
**The Itsy-Bitsy Spider**  
0-590-02911-8 • \$5.99  
Ages 0-3 • 32 pages



**Old MacDonald**  
0-590-76985-5 • \$5.99  
Ages 0-3 • 32 pages

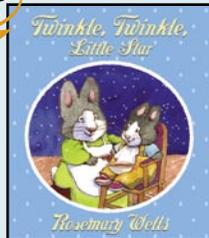


**The Bear Went Over the Mountain**  
0-590-02910-X • \$5.99  
Ages 0-3 • 32 pages



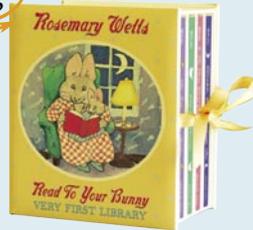
**Bingo**  
0-590-02913-4 • \$5.99  
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COMING  
10/06



**Twinkle, Twinkle, Little Star**  
0-439-87886-1 • \$6.99  
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**Read to Your Bunny  
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0-439-87190-5 • \$19.99  
Ages 0-3

This sweet set, in a slipcase with a ribbon, includes redesigned versions of *The Itsy-Bitsy Spider*, *Old MacDonald*, and *The Bear Went Over the Mountain*, along with *Twinkle, Twinkle, Little Star*. In addition, there is also a *Read to Your Bunny* poster and a brochure with tips on reading to your child.

Prices and availability are subject to change without notice.

Printed in the U.S.A.  
129249  
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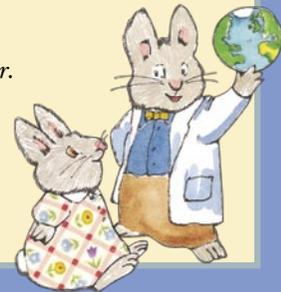
# Rosemary Wells



Bestselling author/illustrator Rosemary Wells has given readers such unforgettable characters as Max and Ruby, Noisy Nora, and Yoko. She is also a passionate and dedicated advocate for literacy and education. After launching the “Twenty Minutes a Day” campaign at the ABA conference in 1994, she became an eloquent speaker on the subject of parents reading aloud to their children. In 1998, *Read to Your Bunny* was published and has since sold over one million copies. *Read to Your Bunny* was the perfect book to help promote then First Lady Hillary Clinton’s 1997 “Prescription for Reading” program. It also launched the Bunny Reads Back board book collection, which allows children to read along with their favorite songs and enjoy Wells’s signature charming, sunny illustrations.

Rosemary Wells’s latest book for Scholastic Press is *My Shining Star*. A book for every classroom, library, and home, it shares with every parent and teacher the ten principles sure to help any child succeed.

Rosemary Wells lives in Greenwich, Connecticut.



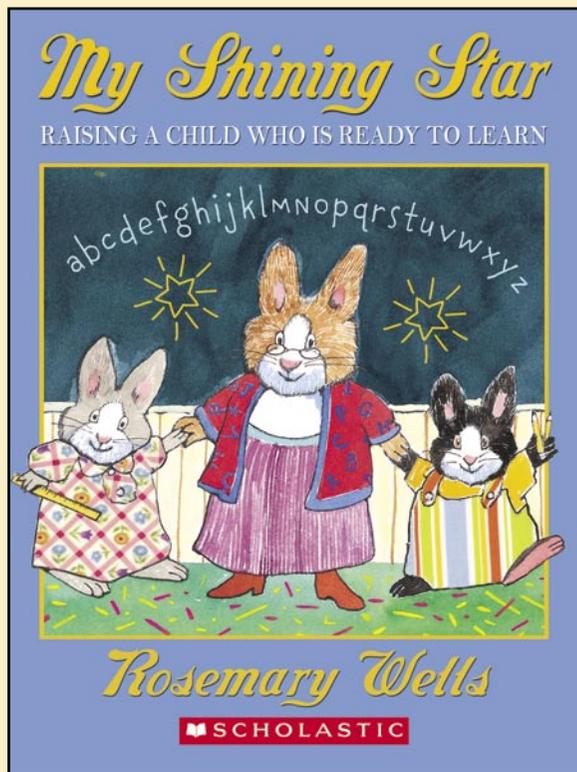
Award-winning author Rosemary Wells shares with every parent and teacher ten proven principles sure to help any child succeed. The message is timely and direct—and absolutely essential for every family and every classroom.

“Here is a book that encourages American parents to become colleagues and partners of their children’s teachers—a most important and valuable effort.”

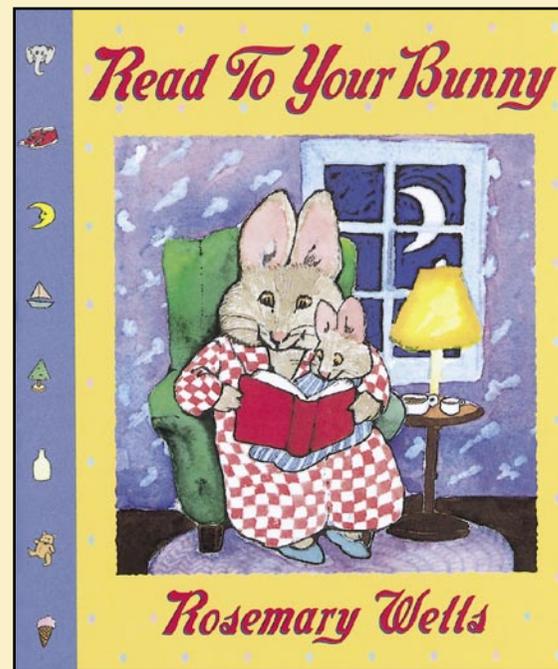
— ROBERT COLES  
CHILD PSYCHIATRIST AND WRITER,  
HARVARD UNIVERSITY

“*My Shining Star* will help begin the incredibly important conversation between school and family. I wish every parent had a copy!”

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NATIONAL TEACHER OF THE YEAR, 2005



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Not only is this a charming, rhyming story that children will want to hear again and again, it is also an invitation for parents and children to read together every day. Read to your bunny often, and your bunny will read to you.

“Libraries will want to have this on hand....”  
—BOOKLIST

“A perfect gift for new parents or for anyone who reads to children.”  
—SCHOOL LIBRARY JOURNAL

